

**Community Safety Council Meeting**  
**Wednesday, March 28, 2012**  
**2:30 pm – 4:30 pm**  
**519, YRT**

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**Meeting Minutes**

**In attendance:** Pat Bradshaw, John Amanatides, Catherine Davidson, Debbie Jamieson, Bob Smith, Noël Badiou, Catherine Salole, Lesley Powell, Sheila Wilmot, Sunil Taneja, Christian Marjollet, Rob Castle, Rob Kilfoyle, Ijade Maxwell Rodrigues, Marc Wilchesky, Matt Harris, Samantha Lampert, Debbie Kee, Andréé Paulin, James Nixon, Rosanna Furgiuele, Sgt. Jason Kraft, Vanessa Hunt, Debbie Hansen, Patricia Yu, Steve Dranitsaris, Rose Celebre

**Regrets:** Melody King, Dave Shellnut, Catherine Tsouvaltsidis, Pavel Castillo, Sarah Khan, Sonia Gupta, Todd Zubyk, Vida Babakar, Calvin Traynor, Ceceil Beckford, Chris Frost, Helen Psathas, Justin Ramdewar, Kamran Ansari, Nisha Eswaran, Kraig Gallivan, Lyna Tuong, Brittaney Caron, Matt Smith, Matthew Cheuk, Tka Pinnock, Tanya McFadyen, Janet Huang, Steve Sicluna, Livy Visano, Scott Jarvis, Paula Gowdie Rose, Janet Morrison, Paul Elliott, Robert Gvildys, Paul Bailey

**1. Introduction and Welcome – New CSC Chair**

- CSC Chair Pat Bradshaw announced her departure as inaugural CSC Chair and introduced new CSC Chair John Amanatides. Catherine Davidson will continue on as Chair of the Safety Audit Sub-Committee.

**2. Community Safety Campaign**

- Council members had an opportunity to share their contributions to the Community Safety Campaign. Council members came prepared with posters outlining the contribution of their constituencies. It was evident that much thought had been placed in creating the posters. They reflect the diversity of meaning of safety on campus. They surfaced the need for a common image or "brand" for the campaign. We also need to connect

this campaign with the overall university re-branding exercise that is being conducted so there is continuity in brands.

Observations and comments about the campaign included the following:

- **Timing:**
  - there was a general concern regarding the readiness to launch the campaign in the time frame currently proposed (November 2012),
  - timing is key and a campaign must be implemented over time and this should not be seen as a one-time event, we will need to do it annually to include new students and change culture
  - if we have any labour disruptions it will not be a good time to have a campaign
- **Process:**
  - the campaign is an excellent time to engage the community in a process and a series of dialogues about safety
  - York does many things right in terms of safety and these need to be highlighted but we also have an opportunity to surface gaps and concerns through this process
  - It was suggested that rather than a community engagement process, the campaign should be thought of as a communications exercise and priorities about what topics to communicate should be established.
  - the process needs to be top down as well as bottom up and the senior administration must demonstrate their commitment to safety
  - the process must ensure that the campaign is sustainable over time and be transparent in its implementation, not a one off
  - perhaps we can review the "Green Dot" campaign that U of T has adopted <http://www.healthandwellness.utoronto.ca/greendot.htm>
  - student engagement is critical
  - education and awareness are part of the process
  - incremental change can lead to transformation

- **"York Cares" as a Theme:**
  - it was agreed that the theme of "York Cares" will not work at this time, some people suggested keeping it as an aspiration for some years into the future, it is seen as risky by several members
  - questions were raised about the integrity of the questions when at times it appears that certain community groups don't seem to care and that we need material changes to support the claim that we care
  - YUFA and CUPE 3903 representatives both expressed an unwillingness to support such a campaign at this time
  - an alternative theme that had resonance for people is "A Safe Campus Campaign"
  - we need to celebrate the good work being done, e.g. CHR has been requested to conduct more training which is indicative of a culture shift from the "top down"
- **Next Steps:**
  - a campaign provides a huge potential to deliver a strong and positive message and should be taken up and championed by the CSC
  - discussions and dialogue needs to continue over the summer months and we need to continue working on developing a stronger campaign
  - A working group will continue to meet over the summer months. The working group members are John Amanatides, Catherine Davidson, Matt Harris, Sunil Taneja, Rob Castle and Vanessa Hunt.
  - this group will develop the outcomes and goals of the campaign and start to bring people into the process

### **3. Approval of Minutes – February 1, 2012**

- Minutes approved unanimously

#### **4. Update on METRAC Implementation – Rob Castle**

- Rob Castle provided an update on the METRAC Implementation. Rob also acknowledged and thanked Chair Pat Bradshaw for her commitment and dedication to the CSC, with best wishes in her new role.

#### **5. Building Access – Steve Dranitsaris**

- Discussed a recommendation made in the METRAC report with respect to the posting of hours of access at all campus buildings. Steve circulated a proposed Hours of Access document for feedback from the CSC. General consensus from the council is to proceed with the installation of the signs as it is important for this information to be clear, especially from a student perspective.

#### **6. Annual Report to the President – Pat Bradshaw**

- Pat reviewed the proposed CSC Annual Report to the President and solicited feedback from the council. Pat will finalize and submit to President Shoukri.

#### **7. Other Business**

- The President's Safety message will be delivered the week of April 2, 2012. A copy will be distributed to the CSC members.
- All security bulletins will be sent to CSC members for distribution
- Farewell comments from Chair Pat Bradshaw to all CSC members.

#### **8. Next Meeting:**

**September 26, 2012**

**2:00 pm – 4:00 pm**

**519, YRT**

**Guest: President Mamdouh Shoukri**