

Meeting Notes

Meeting	CSC Student Representatives – General Meeting
Date & Time	Tuesday December 19, 2012 @ 10:00 am
Location	956 YRT
Attendance	Toby Mayer, Elana Shugar, Ioana Gheorghiu, Matthew Harris, Joanna Pearce, Elize Ceschia, Safiyah Husein, Talha Mohammad Syed

Upcoming Initiatives

- Safety App
- Contact Information for Students in Crisis
- Safety Campaign

Safety App

- In February 2013, York will launch its free safety mobile app, available for iPhone, Android and BB users
- The app is modeled after the Queen's University SeQure app, however will have a different look and the applications will be slightly different
- Features include: direct call to Security and 911, siren, flashlight, link to campus maps, goSAFE and Campus Shuttle information, ability to report safety concerns via email, link to safety website and contact information (direct phone and email capability) to campus resources including: SASSL, OSCR, CWTP, CHR, and CDS
- TBLGAY was not on the current list of resources, and will be added in January as per Toby's request.
- We hope to carry out testing in January. When available Elize will inform the group to test.
- Name TBD.

Contact Information for Students in Crisis

- In January, a document will be uploaded to the Safety website which includes contact information for campus resources that are available to help students in crisis information
- This will be in PDF format and can be downloaded and printed
- The document was reviewed by members in attendance and was well received. Comments provided will be incorporated.

Safety Campaign

- The safety campaign will launch in February 2013
- Concept – SAFER TOGETHER. Safer implies that we are moving forward to a common goal, and Together speaks to community and achieving the goal...together.
- There will be 2 phases – the first will focus on campus resource information and the second (in September) will focus on the Green Dot program, and the issues leading to violence
- Art Direction and content to be finalized in January by the Safety Initiatives Working Group
- The posters will also direct people to download the safety app

- Campaign materials will need to be provided in formats appropriate for persons with disabilities. Will need to coordinate with CDS and Access York.
- Communication via Social Media will be discussed with Marketing and Creative Services, Security and the Registrar's office in the new year.

Partnerships

- We will be looking more closely at partnerships in January.
- Items under consideration – funding for posters, LCD advertising, postering in locked cabinets

Student Ambassador Program

- Students should be able to participate in the safety campaign by becoming student ambassadors and going into classes and provide information on safety resources
- Students could apply to become an ambassador
- **Follow-up:** idea is under consideration and will most likely start in September 2013

Orientation 2013 – Undergraduates and Graduates

- TBLGAY and SASSL would like to have their content presented and discussed during Orientation. Elize to schedule a meeting with Toby and Elana to develop a package which can be presented to Orientation organizers for undergraduate and graduate orientations in September 2013.

Other Business

- Question about postering rules as posters tend to be taken down which is not the ideal for year-long campaigns. Follow up: see the Postering policies for both [York University](#) and the [Student Center](#) for more information on where you can and cannot post to minimize the number of posters which are taken down.

Next Meeting

- A doodle poll will be sent out in January to schedule.