

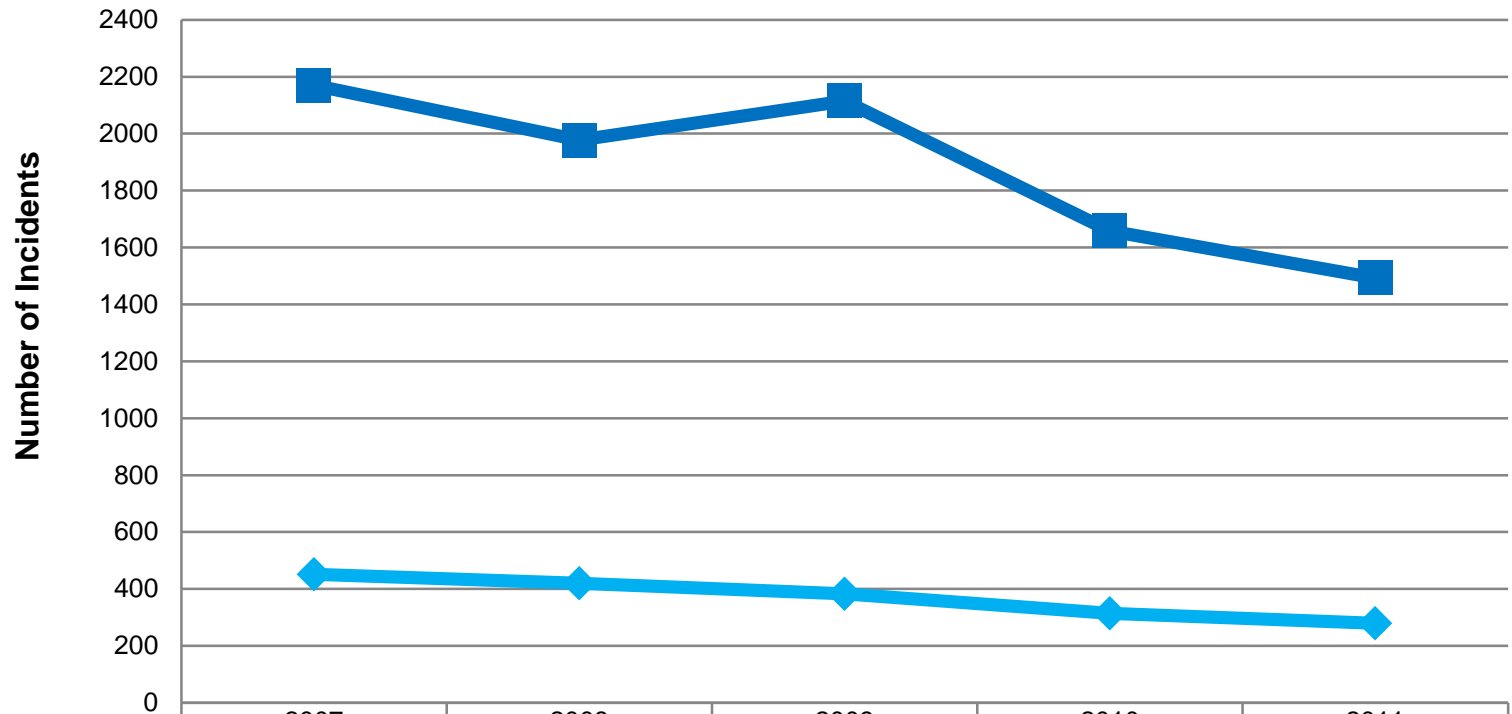
SAFETY INITIATIVES and CAMPAIGN LAUNCH


VARI HALL

COMMUNITY SAFETY COUNCIL
COMMUNITY UPDATE
30 January 2013

Total Security Reports

York University Total with Residence Comparison
5 Year Annual Comparison



	2007	2008	2009	2010	2011
Residence Incidents	451	420	383	314	279
York University	2170	1977	2115	1658	1493

York U Compared to Toronto

From 2007 to 2010:

- Criminal Code cases in Toronto decreased 15%
- Security Reports at York U decreased 24%
- Security Reports in Residences decreased 30%

York has 1/5th the rate of crimes against the person per thousand compared to Toronto

University's Safety Plan

- In June 2010, the Metropolitan Action Committee on Violence Against Women and Children (METRAC) presented a campus Safety Audit with over 100 recommendations, which was commissioned by the President
- The Safety Audit stressed the need to develop a culture of safety for all our community members
- To achieve this, York U has been working to implement the recommendations over the last 2 years.
- 76 recommendations either completed or significantly advanced

Safety Investments

- 17 new Emergency Blue Phones (50% increase)
- 44 LCD screens added in the summer (total now 70)
- Emergency PA system commitment for 40 Keele campus buildings
- Annual Lighting Upgrades of \$200,000
- Security Staff
 - 10 New Security Officials (2011-12)
 - 2 New Security Supervisors (2011-12)
 - 2 New Security Officials in each of 2012-13, 13-14, 14-15
 - New Manager, Standards and Training

Safety Investments – 2

- 2 New Advisors in Centre for Human Rights (CHR)
 - Sexual Harassment Prevention
 - Education and Training
 - Respect, Equity, Diversity, Inclusivity (REDI) development
- Campus Shuttle
 - 4 new buses
 - Extended routes into Village
 - Keele goSAFE increased teams by 20%
 - Glendon goSAFE to 1am (annual)

Security Roles and Responsibilities

- Commencing 20 November 2012, Security Officials have been:
 - Issued personal protective equipment (PPE), which includes collapsible batons and handcuffs
 - Empowered to carry out a citizen's power of arrest as outlined in the Criminal Code of Canada
- Emphasis will be to de-escalate situations as the most effective and safest form of intervention

Security Roles and Responsibilities

- All Security Officials (SO) are licensed by the Province.
- All SOs were trained and certified over the summer as part of York U's new security model
 - 60+ hours of training
 - use of force
 - reporting requirements
 - personal protection and safety
 - powers and authority
 - care and custody of PPE
 - equity and diversity training
- Training will be annual for all personnel in the future

New Security Bulletin Protocol

- When are bulletins issued?
 - Following a serious incident with a risk of recurrence; or
 - When there is a recurring pattern of less serious incidents; and / or
 - A police or Security investigation would be assisted
- If the University determines, at its discretion, a Bulletin is appropriate in the circumstance
- The same criteria may be applied to incidents that occur on property adjacent to the University

New Security Bulletin Protocol

- What is the timeframe for issuing Bulletins?
 - As soon as possible after an incident is reported to Security
 - Normally, within 24 hours, but all efforts are made to issue within 4 hours (exclusive of emergencies under EPP)
- How are they distributed?
 - Via email to all students and faculty
 - Email distribution tree to staff
 - Social Media
 - Website
 - LCD Screens

New Security Bulletin Protocol

- “Tips” have been removed and replaced with links to yorku.ca/safety and yorku.ca/security instead
- Suspect descriptions will **only** be included:
 - If there is sufficiently specific information that could lead to the identification and arrest of an individual or individuals
- Suspect descriptions will **not** be included:
 - If they only serve to describe a large segment of a racialized community

Safety Campaign – Shifting Culture

Leadership Roles

- **Community Safety Council**
 - Highlighted ongoing community concern for safety on campus
 - Need to improve community awareness around safety issues and resources
 - Create of dialogue to promote education
- **Safety Initiatives Working Group**
 - Formed by CSC to develop outcomes and goals of safety campaign

Safety Campaign

Goal

- Through education and empowerment create a community that feels valued and safe

Key Objectives

- Develop a sense of individual and communal responsibility
- Build a foundation that embraces diversity and promotes an open and inclusive process of engagement and dialogue amongst community members

Safety Campaign

Key Objectives (cont'd)

- Develop a greater sense of safety by increasing awareness around safety and what services and programs are available
- Provide tools to empower individuals to participate fully in the development of a safe community
- Is progressive, ongoing, and sustainable

Safety Campaign

Campaign Theme:

SAFERTOGETHER

- **SAFER:** We are moving towards a goal; room for continuous improvement
- **TOGETHER:** highlights acting as a community to achieve the goal

Safety Campaign

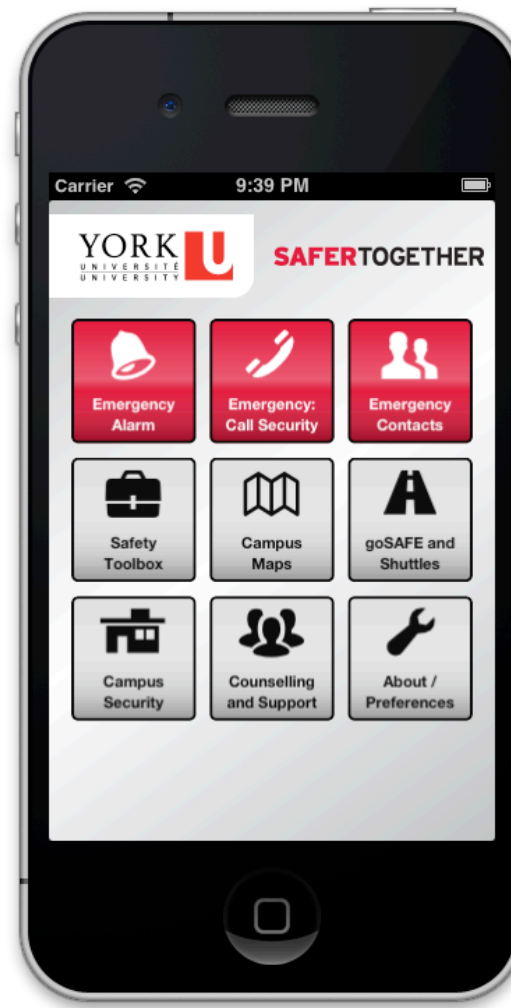
Phase 1 – Winter 2013

- **Launch:** January 30th, 2013 @ CSC Community Update
- **Safety App:** (Pre-reading week) available for iPhone, Android and BB users
- **Content:** (Post-reading week) promoting campus resources: goSAFE, Security, SASSL, CHR, REDI (Respect, Equity, Diversity, Inclusivity)
- **Delivery:** print and digital media including: posters, LCD screens, lecture hall screens, social media, Yfile, Excalibur, York U Shuttle bus posters...

SAFER TOGETHER: Mobile App



Icon Image



App Home Screen

SAFER TOGETHER: Screenshots





yorku.ca/safety

SAFERTOGETHER

NEW
DOWNLOAD THE
YORK U SAFETY
APP TODAY



Safer Together

MOBILE APP

The York U Safety Mobile App is here!

Designed for York students, faculty and staff, the app provides a one-stop access to all of the University's safety resources, including a direct call to campus security and key student safety services such as goSafe, the Campus Shuttle, and other important safety information.

Choose your version:



Search

IMPORTANT NUMBERS

Emergency -- 911

York Security, URGENT
416-736-5333 or ext. 33333

York Security, GENERAL
416-650-8000 or ext. 58000

York Security, TTY
416-736-5470 or ext. 55470

goSAFE
416-736-5454 or ext. 55454

SASSL
416-650-8056 (Emergency 24hr
Hotline)

General Safety Questions
safety@yorku.ca

POSTER SAMPLE

SAFERTOGETHER

**NEED TO RESOLVE
A CONCERN ABOUT
HARASSMENT OR
DISCRIMINATION?**

Contact the Centre for
Human Rights 416-736-5682

yorku.ca/safertogether

SCAN TO DOWNLOAD
THE YORK U SAFETY APP



Safety Campaign

Phase 2 – Spring to Fall 2013

- Shifting Culture
 - Providing continuous education and training to community members to empower them to help make the community safe
 - CHR Activities:
 - REDI Online Tutorial: beginning to address issues which lead to violence
 - Sexual Harassment Education and Prevention Workshops (including “Can I Kiss You”)
 - Bringing an Active Bystander program to York U

Safety Campaign

Active Bystander Approach:

- Bystander intervention models provide a base to help shift social and cultural norms by providing guidance on which factors increase the likelihood a bystander will intervene¹
 - Training community members to intervene to reduce violence in a way that is safe and effective
 - Help a potential bystander overcome barriers for not getting involved by providing tools and techniques
- Active Bystander models already at UofT and UBC and many American universities

¹Ann L. Coker, "Evaluation of Green Dot: An Active Bystander Intervention to Reduce Sexual Violence on College Campuses", *Violence Against Women*, 17:6 (June 2011), 777-96, <http://vaw.sagepub.com/content/17/6/777.refs.html> (accessed September 28, 2012)

Safety Campaign

Active Bystander Model – Green Dot:

- Green Dot has already been adopted by UofT
 - Focuses on Power Based Personal Violence
 - A “green dot” is an individual choice at any given moment to make our campus safer
 - Developed by University of Kentucky
- Active Bystander Timeline
 - Green Dot Institute: February 2013, VPFA representatives attending training in Lexington, Kentucky
 - Instructor Training: May 2013 (collaboratively with UofT)
 - Roll Out: September 2013 (to coincide with Fall Orientation)

Safety Campaign: Timeline Overview

- **Fall/Winter 2012-2013**

- Working with CSC and Safety Initiatives Working group develop core initiatives (i.e. Active Bystander program)
- Working with CSC student representatives to foster dialogue among student groups

- **January/February 2013**

- Campaign Launch (includes: awareness of campus resources through print and digital media and promotion of REDI tutorial)

- **Orientation 2013**

- Focus programming (educational events and materials) for first year students (both commuter and residence populations)
- Roll out of Green Dot and integration into York community

- **Future – 2014 +**

- Continued engagement with internal community to keep the conversation going in daily activities on and around campus
- Outreach to the external community